



*For a Better Result.....*

## **The Shortest Distance Between Two Points is a Straight Line**

Even the greenest Cab Driver will tell you that the quickest way to get from “A” to “B” is a straight line. If you decide to veer off the direct path and get involved in detours and side trips, then you might get a higher fare from your passenger, but he sure won't be happy.

So why isn't what's good in the Taxi Industry followed, of all places, in the legal profession?

How many times have we seen lawyers write enormous letters quoting this Rule and that, or that case and this. Do they think that they intimidate, or confuse us into relinquishing? Or are they just lining their own pockets like the detouring driver mentioned above?

We will leave that for you to decide.

In legal matters relating to accident claims recoveries, our view is that the quickest way from crash to cash *is* a straight line.

In fact if it were up to us, if the other party denied liability, we'd be happy to have a trial next week and let the court decide then and there, rather than pursuing the unnecessary detours and side trips we must inevitably endure in such matters, which really do nothing other than line the pockets of the opponent lawyers and frustrate the heck out of you.

This is why we believe also that our “no win, no fee” fixed fee basis policy\* is best for you – you know up front what you can expect, and there is no incentive for us to drag the chain. Rather, just the opposite.

Now how many law firms can you say have this policy? We're waiting.....  
(\*conditions apply)

For more information about expert accident recovery services, contact  
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